

Total Corporate Security 2002 National Conference

November 18 - 19, 2002

Rushcutters Harbourside Hotel, Sydney

- **Emerging Risks in the Corporate Environment**
Michael Butler - Director, Business Development, Kroll Incorporated
- **Issues in Expatriate Security**
Phillip Green - State Director, International Security Division, Department of Foreign Affairs and Trade
- **Crisis Management Planning Case Study: GlaxoSmithKline**
Anne-Marie Sparrow - Managing Director, Health Care, Burson-Marsteller

Priority Registration:
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total
corporate
security

TOTAL CORPORATE SECURITY 2002

Ongoing developments in business technologies and domestic and world affairs present the leaders of Australian organizations with an evolving set of security issues and risks. Ultimately such can impact the breadth of a company's business activities, including operational infrastructure, human capital, forward planning and investment.

The Total Corporate Security Conference 2002 is a strategic networking and training event for business professionals, executive management, and other senior industry personnel that have responsibilities which may be impacted by internal and external security threats facing modern Australian business.

SEMINAR OBJECTIVES

- A strategic conference designed to educate and update companies on current and emerging security issues facing business entities in the Australian context.
- Featuring a broad programme of leading experts covering threats to business performance which are either internal or external to the modern organisation, or which may impact its future growth path.

WHO SHOULD ATTEND?

Senior Management and Executives from all industries, including:

- CEO's
- CFO's
- General Managers
- Company Secretaries
- Company Directors
- Business Development Managers
- Human Resources Managers
- Legal Counsel
- Risk Managers
- Regulatory Managers
- Compliance Managers
- Information Managers
- Technology Managers
- Administration Managers

CANNOT ATTEND?

Purchase the conference notes and training materials for \$650 + 10% GST (\$715 total) by appropriately marking the registration form.

TRAVEL AND ACCOMODATION

Altitude Travel Randwick can provide airfare and accommodation packages for the conference at substantial discounts to the full economy airfare and hotel published rack rates (subject to availability). Please contact Norman or Henry at Altitude Travel Randwick for all reservations.

Tel: (02) 9326 3577 Fax: (02) 9326 3677
Email: info@altitudetravel.com.au



DAY 1

INTRODUCTION

9:00 - 9:10

Opening Remarks from the Chair

Denys Moore - Director,
Richard Oliver International

9:10 - 9:55

Emerging Risks in the Corporate Environment

Michael Butler - Director, Business Development,
Kroll Incorporated

- Review of the corporate security landscape
- Emerging issues and risks for regional businesses

BUSINESS SUSTAINABILITY

9:55 - 10:40

Stay in Business: Successful Corporate Planning

Tim Jackson - Managing Partner, Booz Allen Hamilton

- Identifying threats to business sustainability
- Common deficiencies in the corporate planning process
- A complete approach to corporate planning

Break: 10:40 - 11:00

11:00 - 11:45

Global Benchmark in Risk Management Infrastructure

Megan Wakeley - Senior Manager,
PricewaterhouseCoopers

- The risk landscape for regional businesses
- Understanding, interpreting and assessing business risk
- Best practice standards for risk management infrastructure

11:45 - 12:30

Liability Insurance - Facing the Crisis

Geoff Atkins - Partner, General Insurance,
Trowbridge Consulting

- Factors explaining the current crisis
- Premium sustainability in today's insurance market
- An industry and government solution to address the crisis?

Lunch: 12:30 - 1:30

1:30 - 2:15

Biometric Security and Corporate Business

Dr Ted Dunstone - Chairman, Biometrics Institute

- A survey of current and emerging developments in biometric security
- Technological gimmicks or productive tools?

HR RISKS

2:15 - 3:00

Issues in Expatriate Security

Philip Green - State Director, International Security Division, Department of Foreign Affairs and Trade

- A regional review of expatriate security
- Common risk factors in expatriate security
- Managing and responding to expatriate risks

Break: 3:00 - 3:20

3:20-4:05

Security Policy for the Executive Management Team

Shane Toppin - Director, SecureCorp

- Ensuring an ongoing management capability
- Understanding requirements for an EMT security policy
- Implementing an EMT security strategy

4:05 - 4:50

Fundamentals of Staff Hiring

Michael Rhodes - National Practice Leader,
Productivity and Technology Consulting
Group Drake International

- Developments in recruiting technologies
- Issues in international staff recruiting
- Employment contracts - Managing post-recruitment risk
- Understanding and Managing Staff Turnover Risk

4:50 - 5:00

Closing Remarks from the Chair

5:00

End of Session Networking Cocktails

INTRODUCTION**9:00 - 9:10*****Opening Remarks from the Chair***

Shane Toppin - Director, SecureCorp

9:10 - 9:55***Crisis Management Planning Case-Study: GlaxoSmithKline***

Anne-Marie Sparrow - Managing Director, Health Care, Burson-Marsteller

- What determines a successful crisis management strategy?
- Review of the 2000 GlaxoSmithKline extortion case
- Issues for crisis management planning
- Issues for determining the public relations strategy

9:55 - 10:40***Identifying Corporate Fraud***

Graham Ashton - General Manager, Southern Operations, Australian Federal Police

- Corporate fraud in the modern workplace
- Understanding the scale of the problem
- A review of mitigatory infrastructure

Break: 10:40 - 11:00**11:00 - 11:45*****Document Security - The Problem Facing Australian Business***

Ian Bosler - General Manager, Market Development, Leigh - Mardon

- Understanding the issue of document security
- The impact on Australian business
- Developing and implementing a solution infrastructure

11:45 - 12:30***Internal IT Sabotage***

Dean Kingsley - Partner, Deloitte Touche Tohmatsu

- IT security risk in perspective
- Adequacy of typical IT security arrangements to protect from internal sabotage
- Developing and implementing an internal IT security system
- The 2002 Australian Computer Crime and Security Survey

Lunch: 12:30 - 1:30**1:30 - 2:15*****Identity Theft***

Bruce Arnold - Caslon Analytics

- The global state of identity fraud
- Understanding the scale of the problem locally
- What should we be doing to better protect our customers?

2:15 - 3:00***Merchandise Counterfeiting***

Angelo Krizmanic - Head of Investigations, Securecorp

- The current state of merchandise fraud
- Adequacy of legal and regulatory provisions to manage the problem
- Combating counterfeit trademarks

Break: 3:00 - 3:20**3:20 - 4:05*****Brand Security: Developments in Brand Maintenance and Protection***

Michael Graham - Executive Director, LKS Design

- Current issues in brand security
- Key risk areas for brand security in today's environment
- Review of brand security infrastructure

4:05 - 4:50***Information Security and Your Business***

Nick Ellsmore - Principal Consultant, SIFT

- Internal and external threats to business information
- How resilient are typical IT system defences
- What are the emerging fail points looking forward
- Solution issues

4:50 - 5:00***Closing Remarks from the Chair*****Close: 5:00**

FAX - BACK REGISTRATION FORM

*please print or photocopy this
form for multiple registrations*

Mr/Mrs/Ms/Dr

First Name

Surname

Position

Company

Address

.....

Postcode City

State Country

Tel

Fax

Email

Authorising Manager

Position

REGISTRATION

| | Fee | GST | Total |
|--|---------------|-------|--------|
| <input type="checkbox"/> Early Bird | \$1990 | \$199 | \$2189 |
| <input type="checkbox"/> Standard Registration | \$2190 | \$219 | \$2409 |
| <input type="checkbox"/> Group Booking Rate | (please call) | | |
| <input type="checkbox"/> Conference Notes Only | \$650 | \$65 | \$715 |

PAYMENT METHOD

- Crossed Cheque,
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BRW SUBSCRIPTION

A complimentary 12 month subscription or renewal to BRW Magazine is included in the delegate registration price. Please contact us if you prefer to change the name and details of the subscriber or do not wish to receive this subscription

Early Bird Discount: Register with full payment by Friday October 11 to incur \$200.00 discount

Venue: Rushcutters Harbourside Hotel,
100 Bayswater Rd, Rushcutters Bay, NSW 2011,
T: 02 8353 8988

Host: Quorum United PTY LTD -
Events excellence ABN: 21 096 634 070

Cancellation: If unable to attend, a substitute delegate is welcome.

For cancellation of registration, notice in writing must be received at least 14 days prior to the conference, and occurs a \$200 fee (+GST). From 7-14 days prior, Conference documents and a 50% refund are available. No refunds are possible less than 7 days prior to the conference.

HOW TO REGISTER:

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Email: events@quorumunited.com.au

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Register and pay by October 11 and SAVE \$200.00